



JORGE FERRADA

A vision of the Port of Valparaiso and Latin America, the Port situation and its marginality



Benvenuto Lectures

Aula 5H

**Dipartimento Architettura e Design_Scuola Politecnica
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Benvenuto Lectures 2010/11/12/13/14/15/16

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Richard Plunz_marzo 2017
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Carlo Olmo; Susanna Caccia_maggio 2017

An introduction to the University of Valparaiso, its methodology over Architecture and Urbanism, its relationship with poetry and Architectural Observation.

A first historic digression of the Port of Valparaiso, its relationship with European ports and its development as a port of the Pacific.

A second point that deals with the competitiveness and competence of Chilean ports and Latin American ports, their relationship with productivity and the extraction of raw materials for the industrial development of the world.

The possibility of creative development in South America as a new field of development for an industry that does not depend on the isolated infrastructure, but from knowledge, technology and technological innovations.

Born in 1963. He studied at the Pontificia Universidad Católica of Valparaiso, Chile. Architect ETSAB Doctor- Escuela Técnica Superior de Arquitectura-UPC Barcelona. Professor at PUCV. Member of the Corporación Cultural Amereida. Member of the T & A Enterprise, Arquitectura Territorial, Viña del Mar. Member of the Commission of Acreditación Arcosud-Latin America. Member of the Chilean Ministry of Education CNA Comission of Acreditación de Posgrados de Chile. Member of the International Semiotic Space Association, based in Lyon, France. Member of the International Water City Association, Venice. He has published in Chilean and foreign magazines, has participated in national and international seminars.

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ore 15.30**