

# PoC | Land-In-Pro Seminar Cycle + Co-creation activities

The (post)industrial heritage and landscapes are part of the conservation and management of modern architectural heritage and landscape discourse, and should be addressed not as relics of the past but as local resources for the future able to trigger conscious transformations that create liveable and sustainable places for their communities. Reinterpreting former industrial sites and reintroducing them into new heritage-value production cycles is necessary. **The (post)** industrial heritage and landscape need to be considered as a present-day asset. The challenges lie in balancing the protection of their polyhedral value with possible adaptation and transformation interventions. Hence, addressing the complexity of (post)industrial landscapes requires an integration of methods and disciplines. The question of how to assess and what to do with them is highly relevant to present-day. Under which perspectives and how can we explore, document, investigate and interpret (post)industrial heritage and landscapes?

The Land-In-Pro Seminar Cycle and Co-creation- activities, part of the project "Landscapes of Industrial Production - Documenting and Assessing 20th century (post)Industrial Landscapes as Resources", funded by the Ministry of University and Research under the Italian National Recovery and Resilience Plan and the NextGenerationEU, aims to bring together experts, researchers, and students to discuss challenges and issues related to (post)industrial heritage and landscapes from various perspectives. Results of the Co-creation activities will be shared on the project's Instagram feed.

PRINCIPLES OF CONSERVATION - PoC 2<sup>nd</sup> semester | A.Y. 2023-2024

## Land-In-Pro Seminar Cycle + Co-creation activities | WP5

**MArch Course in Architectural Composition** Università di Genova | Scuola Politecnica Department of Architecture and Design (DAD) | Room 6D



#### Land-In-Pro researchers

Prof. Federica Pompejano, Principal Investigator federica.pompejano@unige.it arch PhD Sara Rocco, Postdoctoral Researcher sara.rocco@edu.unige.it landinpro.unige.it







## March 7, 2024 | h. 2:30-3:30 pm [3:30-6:30 pm + Co-creation] Ruins in reverse. The post-construction of the industrial landscape

**Andrea Canziani** | Architect Officer, Ministero della Cultura, Soprintendenza Archeologia Belle Arti e Paesaggio per le province di Imperia e Savona and Co-Chair of the DOCOMOMO ISC Education + Training (ISC/E+T).

#### March 21, 2024 | h. 2:30-3:30 pm [3:30-6:30 pm + Co-creation] The Legacy of Post-industrial Landscapes. Risks and Challenges on the Path towards the Acknowledgment of a **Multifaceted Inheritance**

**Francesca Vigotti** | Assistant Professor (RTDa) in Architectural Preservation **Oana Cristina Tiganea** | Assistant Professor (RTT) in Architectural Preservation, Department of Architecture and Urban Studies (DAStU), Politecnico di Milano, Italy.

#### April 4, 2024 | h. 2:30-3:30 pm [3:30-6:30 pm + Co-creation] Cultural heritage places in the global context: themes, challenges and opportunities for the future of the heritage of technology and industrial production

Luisa De Marco | Independent Heritage Consultant, ICOMOS World heritage

#### April 11, 2024 | h. 2:30-3:30 pm [3:30-6:30 pm + Co-creation] Post-industrial landscapes in peripheral regions: a challenging transition

Marcello Modica | Postdoctoral researcher, Università degli Studi di Udine, Dipartimento Politecnico di Ingegneria e Architettura (DPIA).

### April 18, 2024 | h. 2:30-3:30 pm [3:30-6:30 pm + Co-creation] The Port as a Landscape. Research and Design Experiences

Beatrice Moretti | PhD Architect, Assistant Professor (RTDa) in Architecture and Urban Design, Principal Investigator of the research project PULSE, Università di Genova, Department Architecture and Design (DAD).

#### May 2, 2024 | h. 2:30-3:30 pm [3:30-6:30 pm + Co-creation] The document as a source for the conservation. management and enhancement of industrial heritage

**Francesco Antoniol** | Archivist and industrial heritage consultant, founder and CEO of Virginia Studio Associato, member of the National Board of ANAI, associated member of TICCIH, ERIH and AIPAI.

## Individual experience, Industrial archaeology, photography: the darkroom of the mind

Lidia Giusto | Photographer, TICCIH and AIPAI member, co-founder of TrattoPunto.



